



INNOVATION

THE BUSINESS SCHOOL

Approved by AICTE, Govt. of India

A Premier PGDM College of Bhubaneswar, Odisha

NOTICE

Date: 13th March 2026

This is to inform all the 1st Year students that a Workshop on Start-up and Entrepreneurship under IIC will be organized on 30th March, 2026 in the college campus. The main objective of this workshop is to create awareness among students about start-up culture, innovation, entrepreneurship opportunities, and the process of starting a new business venture.

The workshop will include interactive sessions, expert guidance, and practical discussions on topics such as idea generation, business planning, funding opportunities, and challenges faced by start-ups. It will help students develop an entrepreneurial mindset and understand the importance of innovation in today's competitive business environment.

All the 1st Year students are required to participate in this workshop, as it will provide valuable knowledge and exposure related to start-up development and business opportunities.

Students are advised to be present on time and actively participate in the workshop.

Venue: College Seminar Hall

Time: 10:00 A.M.

Dr. Biswojit Swain

Principal, IBS